



# Bringing people together

Communication with members is vital for organisations like the Yorkshire Association of Business Angels – and while email goes so far, they, like many of our clients, find a regular printed newsletter is hard to beat. Visual and tangible, it helps to bring people together and create a sense of community and pride, showcasing YABA's latest achievements, events and initiatives.

We work with clients to create professional newsletters for their target audiences, identifying and shaping relevant content to ensure a consistent tone of voice and managing the whole process from concept to print.