



## Making an impression

As a research-intensive university, covering one of the broadest ranges of disciplines in the UK, the University of Leeds wanted a magazine to showcase its research that would make influential and major stakeholders sit up and take notice. *Impact* combines in-depth articles with stunning photography and high-quality production for a magazine that certainly makes a good impression. Flagship publications such as this help position an organisation as a leader in its field. Writing engaging copy – often about complex subjects – is one of our key skills, as is the ability to deliver publications that look beautiful too.