



Blowing your own trumpet

Most projects are funded for a set time period and, when they end, all too often there are few lasting records of their activities and successes. A 'legacy' publication, which draws together the key strands of a project, provides not only a powerful tool to showcase what you've achieved but can also prove invaluable for future funding bids.

The White Rose Health Innovation Partnership worked to speed up the process by which new innovations are adopted into clinical practice. We worked with the WRHIP on a publication to bring together the many strands of this complex project and showcase its achievements in an accessible format, for a range of stakeholders and potential future funders.